THE SCIENCE OF SUCCESS
HACKING HABITS
AND THE ONE THING HOLDING 99% OF MEN BACK

A Guide to Mastering Life Through Habit Manipulation
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Introduction

Hey man,

Congratulations on taking the first step towards living your dream life.

By applying the principles in this book, you can completely transform your life. And the person you are today will be a distant memory of the absolute success machine that you become.

They are that powerful.

A little backstory about me.

My name is Sean Russell and I founded menprovement.com and Menprovement LLC about 2 years ago. My intentions are to create the ultimate environment for men to come and improve their lives. My passion for it is unlimited, and I'll explain why below.

When I was 21 I had an incident that left me with a crippling anxiety disorder. I was having uncontrollable panic attacks and my life as I knew it was gone. This went on for 4 years. It progressed into chronic fatigue syndrome at about the 3 year mark and while laying in my bed each day (because I couldn’t do anything else) I became obsessed with learning how to heal myself. Something inside me clicked and I knew that it was up to me to figure out how to get better and live not only a normal life, but the
best life I could. I knew it wouldn’t just happen by itself, no matter how much time elapsed.

All I did for months was research ways to improve your life. In 6 months, I learned more about how the human body works and self improvement most people ever will. In another 6 months I was up and about, applying those principles to the point where I had no issues with fatigue, and no more anxiety. I was back to baseline.

But now, baseline wasn’t enough. I was obsessed with improving my life and seeing how far I could take myself.

The result is me writing this right now years later. At a point of performance and living I never thought I would achieve.

*Why am I telling you this?*

Not for sympathy, not to gloat, but to truly explain *why* I am so passionate about what I do.

I pour my heart and soul into every word I write, into every video I make and I make sure that my information is the absolute best out there.

My life mission is to serve you as greatly as I can, become the absolute best version of myself and empower as many men (and women) as I can to do the same.
I do the tireless research (which I love), test stuff out, and let you know what works. That’s where this book comes from.

It comes from over 3 years of research, interviewing, learning and testing, at first just to get out of bed, and now to achieve heights people don’t think humanly possible.

I want to make you the kind of guy I strive to be.

- Imagine having no limits.

- Imagine feeling and looking great with an unlimited supply of energy.

- Imagine being comfortable enough with yourself to do whatever you want without worrying about what others think.

- Imagine being able to get any woman you desired, and then satisfy her better than any man ever has.

- Imagine having enough money to do with whatever you please, and then give back 10 fold.

- Imagine being completely free. From fear, from ego, from anxiety/depression and free from restriction.

It’s all possible. And it all starts here.

You’ve already taken the first step. The next step is to read this, really trust what I tell you and start applying it into your life.
I’m going to share with you the science behind all self improvement and all success. The key principles that are essential to achieving what you want. Without them, you will be stuck at mediocre, like most people always will.

“What one man has done, another can do.” You just have to know how..

So.. let me just tell you.

The key to all success and self improvement is one thing.

**Habits.**

Removing bad habits, creating the correct habits, and making them subconsciously automatic. And that’s what this book will do.

- First I’m going to show you why habits are the key to success.

- Then I’m going to teach you the science behind habits.

- Then I’m going to show you how to remove bad habits from your life and create habits that automate success and improvement in your life.

- Then I’m going to share with you the top 5 core habits of high performers

- Then I’m going to show you the biggest habits holding you back. Including the #1 habit that holds most men back. And most likely you.

- Then I’m going to show you how to eliminate it forever.

So sit back, take notes. And never look back.
The Core Principle Behind All Success

Have you ever wondered why some people are successful and some people aren’t?

Do you think this happens by accident?

Because it doesn’t.

There are certain things that these people do everyday that you don’t. And that’s why there is such disparity.

Your body and mind are like a computer.

And with the right programming and software, you can do anything. With the wrong programming and software, you’re screwed and are destined for mediocrity your entire life.

Unfortunately, that poor programming is exactly what we are all instilled with our entire lives, which is why most people live average lives and only 1% of people live that life you desire.

You are constantly being bombarded with the ideas of fast weight loss, getting rich quick, and just formulas of being average.

If this stuff worked, everyone would be rich, walking around showing off their 6 pack and completely content with their lives.
But it doesn’t. And most people are not.

You have been lied to. And this is only 1 lie of dozens from what to eat and how to live that are holding you back. But I want to shatter those myths for you.

The truth?

There is no quick way to success, and people who achieve greatly and become their best selves do so in one way.

This principle is the core of all self improvement and success, that without - you would never achieve your goals.

So what is it?

Here it is - brace yourself.

It’s one word.

**Habits.**

Our outcome in life is entirely dependent on the habits that we do day in and day out.

Now I know what you’re thinking. All the small things you do on a day to day basis may seem inconsequential to you, but these small daily actions add up, and these *micro-decisions* are exactly what determine the quality of your life.
I’ve interviewed some of the worlds most successful people, read more books than I can count, and listened to thousands of hours of audio. And every single time, it all comes down to this one thing.

Habits.

Successful people don’t become successful by accident.

It is the result of steady habit creation and continued daily activities that allow them to ultimately achieve their goals over time.

This is the core foundation of self improvement and success and it couldn’t be more simple.

So why do you constantly see shortcuts getting thrown at you?

Get rich quick. Lose weight fast.

It’s all bullshit. You can lose weight fast, but you’ll gain it right back since your body isn’t acclimated to the weight loss. You can make a quick buck in a scheme, but it will be over in a few months, leaving you back at square 1. You can use tricks and gimmicks you learn online to get girls, but they will NEVER get you that perfect 10.

There’s no way to achieve success without days upon days of the correct daily habits.

This is the formula for success.
Success and improvement take time.

Take some of the most successful people you know.

- Leonardo Da Vinci failed over and over for decades before painting his master piece the last supper.

- Nicola Tesla was living on his parents couch broke when he was 30.

- Jim Carrey was homeless for years trying to get a role.

But you don’t hear about the years of hard work. You see the end result which deludes the reality of what it takes to get there.

So forget about the myth of overnight success, of fast weight loss or getting rich quick. All these do is slow you down and waste your time.

But don’t let that intimidate you. Many goals like weight loss, better health and self improvement won’t take decades.

And to achieve any goal, knowing what to do and automating it is key. Or else you’ll never get there. So with what you’ll learn in this book - you are on your way. And it may only take months.

And we haven’t even learned much yet! So let’s do that now.

Let’s take a look at the science of habits, so you can better understand how to leverage them for success and improvement.
The Science of Habits

This may sound crazy to you, but it’s estimated that 45% of what we do everyday is habitual.

45%!

If 35% of that 45% is not serving you in terms of what you want to achieve in your life. You will fail. It’s that simple.

If even 5% of that is not serving you with what you want to achieve in your life, you may fail.

Think about your life right now. How much of it is filled with bad habits?

I would bet a lot more than you’re even aware of.

So I want you to truly master habits. And to do so, you need to understand the science behind them, so you can combine your understanding with what you’ll learn in the following sections and become the best you.

So remember - as we said before, habits account for 45% of your waking life.

They range from obvious things like biting your nails to things you would never think to be habitual.

For example - your phone dings, you check it. This is a habit.
This is how habits work.

There are three parts:

- There is a **stimulus**, or an urge. Something that gets your attention.

- Then there is your **reaction** to that stimulus.

- Then there is **reward.** Without reward, there is no habit. Even your self sabotaging habits have small rewards. Like eating that cheesecake. The reward is instantaneous, although very short lived.

Take your cell phone again. The phone dings (Stimulus). You check it (Reaction). And you see your text (Reward). There’s nothing sabotaging about this, but it’s just an example.

Understanding how this works will allow you to break many of the bad habits that we’ll learn about next.

And I know this seems simple. Because it is! It *should* be taught in Pre-K.

But to sum it up, I just want to reiterate that habits are the core principle to success, self improvement and optimal performance in life. And by manipulating your habits, eliminating bad habits, adopting good habits and using certain techniques to automate these habits **subconsciously,** you will ooze success and see results you never thought possible.

Let’s move on.
Removing Bad Habits And

Automating Success

Why do you think most people never stick to their new years resolutions?

They have good intentions.

But do you think setting a goal of losing 50lbs, or saying okay tomorrow I start fresh and wake up a non smoker is a good idea? It’s not.

And it clearly hardly ever works.

Instead, what they should be doing is knowing their big goal and writing it down, but then focusing only on creating small daily habits that will fuel their goal and eventually become automatic.

Just by focusing on the small things, and controlling what they can today, over and over, they will achieve their goals in 2 months.

But no one tells them that, they lose steam as weeks go by and their goal still seems miles away.

Let’s avoid this.

So we learned that 45% of what we do every single day is habitual.

This probably came as a shock to many of you.
Imagine trying to succeed in your life, constantly pushing yourself, only to fail over and over because of the automated habits you have in your life. They are sabotaging you without you even knowing it!

But imagine a different you. A you in a few months, who is crushing it in every area of his life because he has put in the time to create lasting habits that automatically fuel his success.

Habits that you don’t even think about anymore.

If you can accomplish this, your trip to success will be like one of those drives in your car when you don’t even remember how you got there. You did it without thinking.

This is possible.

And let me tell you, it feels good.

But it doesn't just happen.

You have to make it happen.

Luckily for you, I have a strong desire to help as many people achieve this as possible. It is my life mission.

So in this section I am going to show you the most powerful tips and tricks that you can use to eliminate bad habits and then start programming good
ones, until *the entire 45%* of your automated habits is fueling your success. Eventually without you even having to think about it.

So what do you do?

Here we go - these are the 7 steps to positive habit creation. And coupled with the 5 most powerful core habits of successful people that you’ll learn in the next section - your life will never be the same.

**1) Becoming Consciously Aware**

Awareness is key. Most likely, you are not aware of the bad habits you currently do, or better off *why* you do them.

The first step towards breaking any habit is to become consciously aware of it, and what triggers you to do it.

If you bite your nails often, you would need to become consciously aware of every time you were biting your nails and seek to understand *why* you were doing it. You would probably find that every time you were nervous or stressed it would happen. You found your trigger. Being consciously aware becomes a habit in itself, leading you to notice, think and stop every time you are biting your nails, instead of doing it aimlessly.

The trick is, throughout your day, you need to ask yourself over and over, what am I doing and why am I doing it. “Does this serve my bigger purpose? My goals in life?”
And when you catch yourself doing something that doesn’t serve you, you need to recognize the trigger that caused it so you can eliminate it.

Again, this awareness is a habit in itself and it will already put you head and shoulders above everyone else.

**Exercise 1:** Write down all the obvious bad habits you know you commit on a daily basis. Look at the list on page 29 to see what qualifies as a bad habit. Then throughout your week, keep track of bad habits you notice. You’re on your way to monk like awareness.

**2) Weed Out The Bad Habits**

Once you become consciously aware of the bad habits that don’t serve you (we’ll learn good habits and bad habits in the next section), you can start to weed them out.

How?

**a) Eliminate the triggers**

The first step to eliminating a bad habit is to eliminate the triggers that cause it.

If you’re a stress eater, then you have to work on eliminating the stress to stop the eating. Find the relation to your specific bad habits and cut the trigger. It will be different for everyone, but stress and boredom are
universal triggers. And soon you’ll learn how to take this trigger and switch it to a trigger for positivity.

**b) Don’t remove, replace**

Simply trying to remove bad habits doesn’t work. You need to replace them with good habits instead. (Instead of drinking to reduce stress find a new alternative rather than just not drinking)

So, how do you create these good habits to replace a bad one with?

Read on.

**3) Replace The Bad With The Good**

Once you recognize and weed out your bad habits, start replacing them with positive habits that fuel and serve your purpose.

There’s a few tricks to this.

**a) The first is called habit stacking**

It’s when you take an already automated habit, and stack another one on top of it. It can be a bad habit, or a good habit.

For instance, going into your bed when you want to sleep is a habit.

It’s a very basic and simple habit, but it’s a habit. (It’s part of that 45%)
If you wanted to stack another habit on top of that you could create the habit of thinking of 5 things you are grateful in your life every time you got into bed at night.

Gratitude is 1 of the 5 habits of the most successful people alive. You’ll learn the other 4 later.

Another more extreme example would be something like doing 10 reps of an exercise every time you got a text. Because simply checking your phone after a ding is a habit. You can literally think of any combination to do, but that’s up to your specific goals.

**Exercise 2:** So remember your bad habits wrote down from before? Now write down all the triggers of those habits and write down a list of good habits (from the list starting on page 24) that you would like to replace them with. Then start stacking your good habits on your triggers, along with stacking good habits on your already good habits, like doing heel raises every time you brush your teeth (just an example).

But how do you solidify these?

This is key, and will be explained next.

**b) Start small**

A key of habit creation is starting small. It allows you to solidify them without fail.
For example: If you want to make exercising a habit, simply do 1 pushup every time you get a craving or just every morning in general. 1. That’s it.

Sounds crazy? This works. After a month, you will be doing that automatically, and since it’s so easy you won’t fall off track. All you have to do now is add to your already created habit. Start doing 1 more pushup everyday after a month. Then start running. Who knows you may be doing marathons in a year.

This is how growth happens. Not from the big goals. But from the small daily goals that you complete over and over.

c) Shape Your Environment

If your goal is to lose 100 pounds this year, then you may want to create habits that support your goal of fitness and weight loss. Sounds like a good idea right?

These are great habits to have, but if you are like most people then your kitchen is filled with processed crap that is literally killing you, along with making you fat.

If you want to lose weight, don’t have a bowl of M&M’s sitting on your counter top.

Chances are, you’ll eat them if they’re there.

But instead, shape your environment.
Get rid of the M&M’s, and start buying pre cut veggies to snack on. Have healthy choices all over your house. Lay out your running clothes right next to your bed every morning to make it easy.

Make forming positive habits easy, and in turn you will make your success easy.

Because it is easy.

d) Start w/ Core Habits

As you’ll learn later, there are certain core habits that are the most important to form. By forming these first, everything else will roll off and compliment them. Making the whole process a lot easier.

Let’s take one of the core habits exercise for example. You know that when you have a core habit of exercise going, everything rolls off it.

What I mean is when you get a good workout done in the AM, you are naturally more energetic throughout the day. You’re less stressed, so you have less stress induced bad habits. You eat better because you feel better. And you’re more likely to make good decisions.

Solidify the core habits, and the rest will take care of itself.

e) Make Them Identity Based
This is a great tip I picked up from James Clear, and it’s all about making habits stick overtime. No good having a habit for a month and then losing it.

The trick is to make them identity based.

So for example, if you don’t believe that you are a person who can get a lot of girls, then you probably won’t stick to your habits that will help you get girls.

So instead of being “John who doesn’t get a lot of girls” but is going to try to approach every hot girl he sees. Decide who you want to be, assume that identity and become “John who gets a lot of girls” and approaches every hot girl he sees.

Associating your self as an athlete will help you stick to exercising habits big time. Being a non athlete who is trying to exercise, won’t work.

**Exercise 3:** Write down on a piece of paper the ideal version of yourself. What are you doing, who are you with, how do you feel. Be very detailed. Then assume this identity. It might be forced at first, but in a month you will feel like this person, because you are! you may not have the girl yet, but she’s coming!

f) Lifestyle Changes Over Monumental Movements

This last step is key to sticking to your habits and staying on course.
Remember how we talked about the goal of losing 50lbs at the start of the year being useless.

It’s because there is no context to this goal. In 3 weeks your goal will still be to lose 50lbs, and by this point you’ll be fed up.

Have a big goal, yes. And by all means (Exercise 4) write it down, sign it and put it on your wall. But then only focus on what you can do today and the lifestyle changes you can make to have your goal become automatic.

So your goal should be to not eat sugar today. And to go for a run tomorrow morning. If you can make these habits stick, the 50lbs will lose itself.

Moving forward.

The deeper you look into this stuff, the easier it presents it’s self to you. It’s on the outer level where it seems hard. But it’s simplistic in nature.

Habits, time and consistency.

That’s the secret to success, self improvement and high performance. Now there is obviously a lot more that goes into high performance, but all that is only details of specific habits for each goal. While they may be slightly more complex, the ideology of forming the habit is still simple.

I hope this opened your eyes and gave you a core understanding of self improvement, and how you can start building your life around this. Because
this is the basic framework it’s all based on. Any anything else you learn at menrpovement.com or seanrussell.me will be structure on this.

Now you understand the science of habits, you know how to remove all your bad habits that hold you back, and you know how to replace them with good habits that fuel your success.

But how do you make them automatic, and subconscious? Which in my mind is the key. When you can form success automatically and subconsciously, just by breathing. This is when things get fun.

The answer is simple. Time and repetition.

If you can use the tips above and create strong habits, especially the core ones listed below, then create goal specific habits for whatever you want to do, and do them everyday, over and over, just focusing on each day. One day, you will be doing them and not even know it. At this point, your brain can focus on other things, because success is subconscious.

This is how successful people live.

The best example is positive thinking, belief and manifestation. Creating this habit may take time. But in a year, when you don’t even think about it and you just think positive and believe all your goals as reality automatically - Anything you dream can be a reality. It’s truly beautiful.
And don’t worry if you miss a day of your habits, science shows that 1 day won’t throw you off. Just don’t let skipping them become a habit in itself!

This was a lot of information, so let’s put it into action.

What are some good habits to start adopting, to fuel your growth? And what habits are holding you back? Especially the one that has 99% of men by the balls.

Let’s check it out.
Habits of The Ultra Successful

So now you know why some people are successful and most are not.

And we’re not talking about the trust fund babies here.

We’re talking about guys like Marc Cuban, Richard Branson, Jim Carrey and elite athletes, who worked hard for decades to earn their position in the world.

And maybe you just want to be better with women, gain some energy, increase confidence, or lose some weight.

That’s fine.

But regardless, these 5 core habits are a MUST have in your life. Or else you’ll get left in the dust.

It’s a fast paced highly competitive world out there. You’ve got to be able to compete.

On the next page you find the top 5 core habits you need to adopt, and why you need to do so.
Top 5 core habits of high performers:

These habits are so general that they fit into every goal. Obviously high performers have many other habits, specific to their niche in life (like for me, zeroing my inbox everyday) but these 5 habits are a must have for everyone.

1) Exercise

This may seem obvious, but so many people still neglect it. Like we talked about before, everything rolls off of exercise. I’m sure you’ve had an exercise routine at some point. How much easier was it to do everything else and how great did you feel?

Objects in motion stay in motion. It’s a law of physics. Exercise is the #1 key habit to success in anything.

2) Healthy Eating

This rolls right off of exercise.

You are what you eat. And when you eat crap, you feel like crap. And when you feel like crap, you don’t exercise or do what you need to do.

3) Gratitude

Before studying and interviewing high achievers, gratitude was never something I really thought about.
But let me tell you, EVERY single person I have interviewed, listened to or read about says that gratitude is in their top 3 tips for success.

“An attitude of gratitude brings opportunity.”

**Exercise 4: Every night before you go to bed, write down 5 things you are grateful for.**

This small step is the start to a big future in always being grateful for what you have and each day on this earth.

**4) Self Education**

Whatever it is you want to improve in your life, self education is key. Another one of Tony Robbins top tips for success is daily self education. Instead of listening to the morning show on your way to work you could be listening to personal development audio and podcasts. Just that little habit stack while getting into your car can change your life over the course of a year.

Self education is key. Make it happen.

**5) Meditation**

Meditation is a beautiful thing.

But it scares people.

People picture being some sort of hippie, monk like person.
And for the ultra successful, this is a huge advantage.

People like Russell Simons, Lewis Howes, many Rap artists and more badass dudes all meditate.

Some do it in the common form. Some do it in other forms such as prayer, breathing exercises and things like that.

But one thing is for sure. The difference between the you that doesn't meditate daily, and the you that does, is dramatic.

It’s simply up to you. And I say this because I know how resistant people are to it.

But it’s one of those core habits that everything runs off of. Less stress, more focus, more energy, clearer thinking. It makes everything easier. Imagine just taking 5-20 minutes of your day to make your day 10X more effective.

So don’t be intimidated, just start off with 5 minutes a day, sit upright and focus on your breath and do nothing. Watch the thoughts as they come in and out and just be. Slowing down in a fast paced world is powerful. Try it for a month.

**More habits to adopt:**

These are very general habits. But the reason I only list these, is because they are core foundational habits. There’s no point in trying to program 30
good habits into your life tomorrow. But if you start with the 5 core habits, solidify them all in 1-3 months by using the tips above - then all the other habits will be easy to create. Because you will be doing the 5 core things that will make success and positive motion in your life effortless and flow like water down a stream.

Start at the base. Build it up, slowly. Automate your base. And infinitely expand.

Other great habits are things like cold showers, visualization, positive thinking, giving, helping others, complimenting others, acknowledging others, productivity, breathing correctly and the list can go on forever.

But before you can fill your life with those. You need to get rid of the bad ones.

So what are they, and what habit holds 99% of men back?
Bad Habits You Have to Kick

The things that you do today may seem like they don’t matter.

Eating that honey bun, skipping that workout.

And today, they might not.

But 2 years time of thousands of micro-decisions added up makes ALL the difference. It is the biggest factor for who you become. Just imagine simply making the decision to listen to the morning show or listen to a self improvement podcast on the way to work. You won’t be much different tomorrow. But fast forward 1 year, with the same decision over and over.

The morning show would have left you exactly the same, maybe dumber. while 365 days of different self improvement podcast episodes would make you an expert.

Times that by 10, for 10 micro-decisions daily. Mother of God.

Every single crossroad you’re faced with on a daily basis is a micro-decision that will accumulate either for the good, or for your demise.

Most people fuel their own demise daily with horrible habits, that are automatic, give them immediate reward, but destroy their long term success and position in life.
And there’s one habit in specific that holds 99% of men back, and that 90% of men who try to stop doing, cannot.

So lets take a look at some of the biggest ones.

And then we’ll cover in depth the biggest of them all.

**Bad habits holding most men back:**

These habits are general. Your own bad habits will vary and you need to find them by following the steps in the becoming consciously aware section. But these are some common ones.

1) Negative Self Talk

2) Poor Eating Habits

3) Scarcity Beliefs

4) Neediness

5) Avoiding Eye Contact

6) Poor Body Language

7) Smoking

8) Hitting Snooze

9) Gossiping
10) Complaining & Procrastination

And the list could go on forever. I know you’re guilty of at least a few on occasions. But what if you weren’t. What if all 45% of your daily habits fueled your success. You’d be unstoppable.

**So, what is this habit that is holding 99% of men back then?**

Brace yourself, because your most likely guilty.

In my eyes, it’s excessive porn use.

I know, everyone watched porn, and before you get defensive, hear me out. I truly believe that by to watching porn you can improve your life 10 fold.

I know from personal experience.

3 Years ago, I was the biggest porn watcher of them all. Well maybe.

I spent over 10 years as a slave to porn and masturbation. I loved it.

I can vividly remember the first time I caught a glimpse of a porn site. It was in my friends dads office, doing things we weren't supposed to be doing. My brain lit up like a christmas tree. From that moment on, I was hooked.

And until age 23, it held me back big time.

It was cutting this bad habit that really accelerated my life forward. It allowed me to replace all that porn with each of those 5 power habits I listed above and more.
The stacking of positive habits in place of porn use is in my opinion one of the biggest self improvement hacks in existence. And no one knows about it! Except you!

And to be clear. I am not religious or taking a moral high ground here. I am genuinely saying that by cutting out porn you will have more confidence, less anxiety and depression, much more time, more presence and so much more. It’s for pure self improvement purposes.

It’s why every self improvement website lists “stop watching porn” as one of it’s keys to success. BoldandDetermined.com, ArtofManliness.com and a huge list of successful men who teach other guys to crush it.

This is a personal decision, I’m just telling you the facts.

And porn hasn’t been around for that long like it is now. Probably about 15 years. So we’ve all been part of a big experiment essentially on the effects of high speed HD porn use. and the results are a generation of weak, shy, unconfident, sex starved men. Don’t worry I was one of them.

And you may be none of the above. But imagine how much better you could be then if you replaced this habit with epic ones?

The thing is, a lot of guys know this now. There are whole communities of guys like Reddit No Fap, trying not to watch porn. But no one can! Why is this?
It’s because porn is as addicting as drugs. It’s endless. It’s free. And it’s socially acceptable. I still struggle to not watch after 2 years. But now I see it as a test. **A success hinderer, to weed out the weak from the strong.**

To create the 1%.

And it is an addiction. I have 10 pages of science I would love to share with you, but this is not the place. And the fact that 90% of guys who try to quit porn fail over and over is unacceptable. I want to end that.

If you want to, I want you to be able to quit porn for good. So I spent the last month creating a program summarizing what I teach my clients.

The success rate is ridiculous. If you’re interested, click the picture below.
This program is exceptional, and again, like this free book - I poured my heart and soul into it.

It goes into deep detail on the science behind why porn is so addicting, and why it truly holds you back. Yes, I prove to you the effect it has on your brain chemistry. After seeing this, you will understand why you don’t feel like a million bucks.

Then I give 50+ pages on the mindsets and tricks needed to quit and stay off it forever. It’s transformative, so check it out if you want to take your life to another level.

If you’re not sure if porn is inhibiting you in your life, then I always give my clients 4 questions to ponder to make a decision.

1) Do you enjoy porn more than real sex?

2) Do you do it regardless of negative consequences? (GF, Wife, Social)

3) Have you ever experienced any sort of erectile issues with women?

4) If a beautiful woman asked you to undress right now, would you have any sexual anxiety?

If you answered yes to any of these, you can dramatically improve your life when you stop viewing porn. Try it for 30 days, porn will always be waiting for you right where you left it. If you didn’t answer yes, than that’s great. Remember, this is not for moral reasons so no judgements either way.
In conclusion:

Thanks so much for reading this. I hope you now have the tools and resources to start moving towards the life you desire.

I truly believe that now you have all the tools to get you started towards a life of extreme performance, success, sex, money, happiness and whatever it is you want.

This is the starting point.

To take these foundations and excel further, just keep tuned to menprovement.com. It will be the best website for improving your life in existence. No mainstream bullshit. No nonsense. Just pure self improvement. And check out our podcast where I interview the most incredible men (and women) to get them to dish their secrets to you.

Thank you man. Go crush it.